
Purpose	Provide a conceptual framework for planning, providing, and evaluating WIC services in the State of Nebraska.
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**WIC
Philosophy**

The Nebraska Women, Infants and Children (WIC) Program exists to meet the needs of its clients. WIC clients in the Nebraska WIC Program are applicants to the program, current participants in the program and their families. This means our clients are our highest priority.

The Nebraska WIC Program is dedicated to improving the health and nutritional status of pregnant, breastfeeding and postpartum women, infants and children under the age of five.

1. State and local agencies will ensure quality services and education by careful selection of staff and effective use of resources.
2. Clinic sites and schedules will be evaluated for delivery of comprehensive, client centered services. This will include availability and accessibility of all clinic sites.

The Nebraska WIC Program is a team whose strength is in its personnel. Staff members strive to support one another with the highest level of integrity.

1. Staff are our most important asset. Each individual is an integral part of the team. Local agencies will strive to create an environment in which each individual can experience a sense of achievement and reach their full potential.
2. As a team, staff will work together to find solutions to problems and will be open to input from all staff members. Staff will treat each other with professional courtesy and promote cooperation.
3. WIC staff recognize the needs of co-workers and the need for cooperation between health professionals, support staff, management, and administration in order to better serve our clients.

The Nebraska WIC Program seeks to retain the original intent of the program while adopting new and innovative concepts and ideas to help achieve its goal of improved health and nutrition status for our target population.

The Program recognizes the need to be flexible and to adapt to changes in the following areas:

1. Quality of service which includes keeping staff updated on the most current knowledge and techniques available in all areas.
2. Growth of the program through increased clients, clinics and staff.
3. Improved accessibility and availability of program benefits to all potential and current clients.

The Nebraska WIC Program will operate within the framework of all applicable federal, state, and local statutes, regulations, and guidelines.
